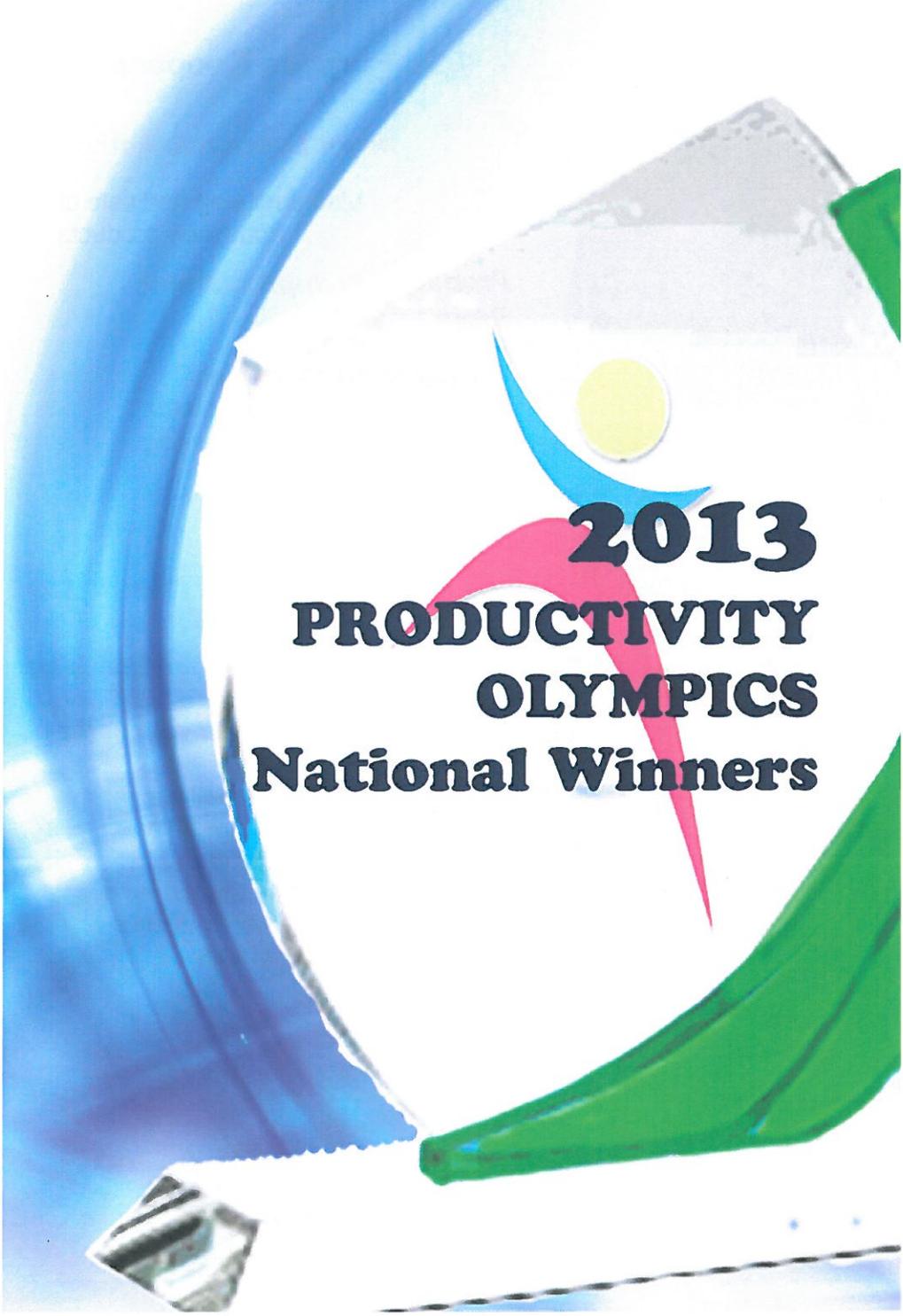


11



Department of Labor and Employment  
National Wages and Productivity Commission  
<http://www.nwpc.dole.gov.ph>

A stylized graphic of the Olympic rings in blue, yellow, black, green, and red. The rings are partially obscured by a white shape that resembles the Philippine flag, with a yellow sun in the center. The background is a light blue gradient with a large blue circular shape on the left.

# 2013 PRODUCTIVITY OLYMPICS National Winners

## Honey Bee Producers Multi Purpose Cooperative

### Major Economic Activity

Manufacturing and sale of honeybee products

### Productivity Improvement Programs

- Bee farm improvement
- Renovation of office space
- Construction of processing building
- Marketing strategy improvement

### Impact of PIPs

- Increased output by 333% from 90kg in 2010 to 390kg in 2012
- Reduction in beehive maintenance cost by 50%
- Improved product quality
- Faster customer transactions
- Improved process flow
- Expansion of client reach from individual to corporate clients
- Better business image

#### Category:

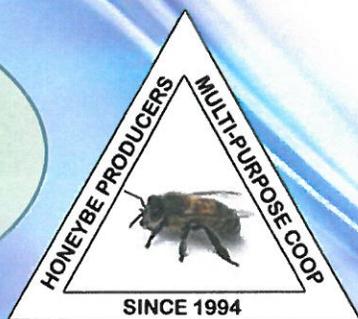
Agribusiness-Micro Enterprise

#### Contact Person:

Imelda L. Catapang

#### Business Address:

Sitio Pandayan, Malabanan, Balete, Batangas



## Marsha's Delicacies

### Major Economic Activity

Manufacture of food products

### Productivity Improvement Program

- Installation of wall panels to ensure working area is free from micro organisms and other contaminants.
- Installation of funnels to ensure product consistency and for speedy transfer of mixed raw materials for baking
- Installation of cooling and exhaust systems
- Expansion and organization of stock room
- Acquisition of new equipment such as digital ovens, sales machines and royal bibingka dispenser

### Impact of PIPs

- Increased revenues by 65% from 2010 to 2012
- Increased labor productivity by 60% from 2010 to 2012
- Reduced production costs
- Faster sales transactions
- Product diversification i.e. mini restaurant, consignment products



**Marsha's Delicacies**

*Taste and compare the BIG difference...*

#### Category:

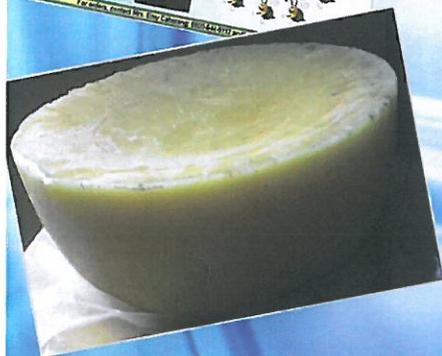
Industry-Medium Enterprises

#### Contact Person:

Marsha N. Chua

#### Business Address:

Cabalangan National Highway  
Bantay, Ilocos Sur



## Goldwin Manufacturing Laboratories Corporation



### Major Economic Activity

Manufacture of cosmetics

### Productivity Improvement Program

- Acquisition and installation of cooling system for semi-automatic soap making line, new shrink tunnel for finishing section, ink jet printer for batch coding and 6-roof
- Implementation / conduct of the following:
  - Safety and health program
  - 5S Good Housekeeping
  - Conduct of DOST Energy Audit

### Impact of PIPs

- Product diversification
- Market expansion to other countries like Kuwait, Egypt, Yemen, Malaysia and Nigeria
- Increased total productivity by 36% from 2010 to 2012
- Shorter processing time
- Reduced exposure to hazards
- Reduced employee fatigue
- Zero waste through recycling
- ISO-alignment and GMP compliance by full implementation of Standard Operating Procedures (SOP) and Work Instructions (WI)
- HALAL certification of manufacturing plant by Ulama Conference of the Philippines and Kingdom of Saudi Arabia Product Conformity Program



# GW

GOLDWIN

**Category:** Industry-Small Enterprise

**Contact Person:** Engr. Edgardo DL. De Guzman

**Business Address:** #22 Eagle St., New Marikina Subd., San Roque, Marikina City

## San Rafael Agrarian Reform Beneficiaries Multi-Purpose Cooperative (SRARB MPC)

### Major Economic Activity

Agribusiness: sugarcane farming

### Productivity Improvement Programs

- Capacity building programs on planning, policy formulation, organizational development, values formation, group coaching and productivity (ISTIV)
- Skills training on processing of agricultural products

### Impact of PIPs

- Increased farmer-membership
- Increased revenues
- Improved quality of agricultural produce



**Category:** Agribusiness-Small Enterprise

**Contact Person:** Guillermo Apurado, Sr.

**Business Address:** Had. Lizares, Brgy San Miguel Murcia, Negros Occidental

## Elim Agricultural Supply-Poultry Dressing Plant

### Major Economic Activity

Poultry dressing, cutting, blasting, deboning, marinating and distribution

### Productivity Improvement Programs

- Installation of Stainless Screw Chiller and Paddle Chiller
- Relocation of Secondary-By-Product Facility
- Relocation of Evisceration Line
- Upgrading of Scalding Equipment
- Upgrading of Defeathering Equipment
- Upgrading of Conveyor Equipment
- Upgrading of Stunner Equipment
- Expansion of RKD and By-Product Area
- Relocation of By-Product Area from outside premises

### Impact of PIPs

- Increased output by 10.7%
- Shortened processing time
- Reduced workers' exposure to chlorine
- Reduced production cost
- Eliminated delays in production
- Created more conducive and safe work environment
- Compliant with GMP, HACCP, HALAL and ISO aligned

#### Category:

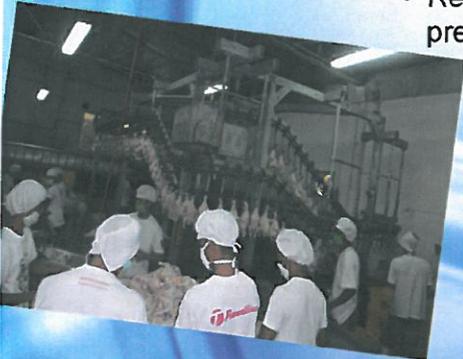
Agribusiness-Medium Enterprise

#### Contact Persons:

Eliezer Y. Lim, Ebenezer Y. Lim, and Ephraim Y. Lim

#### Business Address:

National Hi-way, Barangay Mialen Clarin, Misamis Occidental



## SUNlight Foods Corporation

### Major Economic Activity

Processing and sale of fruit preserves

### Productivity Improvement Program

- Reduction of water consumption
- Improvement of materials recovery
- Improvement of cooking efficiency of two units steam jacketed kettle
- Reduction in the cost of chemical treatment and water consumption of the steam generator
- Acquisition of new technologies such as biometrix. CCTV system, energy efficient lighting fixtures, detergent and sanitizing agent dispenser, and room air cooling unit

### Impacts of PIPs

- Reduced water consumption from 17.91 cubic meters to 4.63 cubic meters
- Reduced the cost of raw materials through the Improved materials recovery
- Recognized for exemplary performance as a model small enterprise and realizing significant improvement under the joint project of ECOP-EBESE/MPEX program
- Aligned with ISO-QMS and ISO Food Safety Management



#### Category:

Industry-Small Enterprises

#### Contact Person:

Nilo Chito Sun

#### Business Address:

Block 7 Lot 16 Tanguile St. Barangay Fortune, Marikina City



## Daet Food Producer's Association

### Major Economic Activity

Processing of pili nuts and pineapple-based pastries and beverage

### Productivity Improvement Program

- Conduct of research on pili and pineapple products processing
- Capacity building for workers on livelihood, food processing, product improvement and packaging, business planning
- Acquisition of equipment and packaging and labeling materials for pili-piña based products

### Impact of PIPs

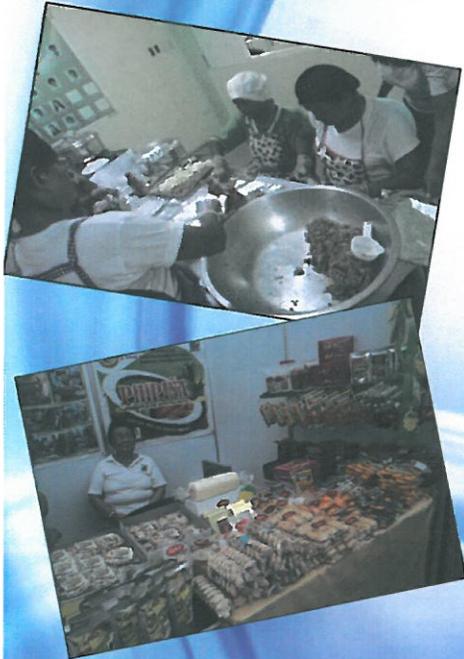
- Product diversification: ensaymada, pili tart, pineapple tart, pili yema, pineapple chunk and processed meat
- Improved product quality including its packaging/labeling
- Increased production capacity

**DAET FOOD PRODUCERS'  
ASSOCIATION (DFPA)**

**Category:**  
Industry-Micro Enterprise

**Contact Person:**  
Lilia P. Avellana

**Business Address:**  
Production Center, Brgy. Lag-on  
Daet, Camarines Norte



## Big Norman's Garden Supplies & Services

### Major Economic Activity

Landscaping and growing of vegetables, herbs and ornamental plants

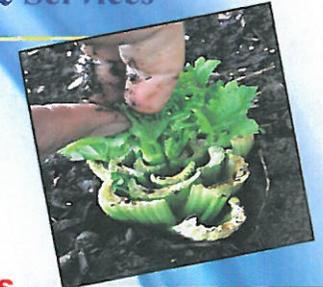
### Productivity Improvement Programs

- Shift from manual to electric pump with pressurized tank
- Adoption of more effective grafting & germinating techniques
- Upgrading of 'green house' through the use of G.I. pipes
- Experimentation of high-value vegetables & herbal gardening

### Impact of PIPs

- Increased production
- Increased plant varieties from 50 to 100
- Compliant with labor standards

**BIG NORMAN'S  
GARDEN SUPPLIES & SERVICES**



**Category:**  
Service-Micro Enterprise

**Contact Person:**  
Christopher Norman T. Bertillo

**Business Address:**  
Purok 3, Barangay Cobangbang,  
Daet, Camarines Norte

## Almora General Hospital

### Major Economic Activity

Private medical services

### Productivity Improvement Programs

- Installation and upgrading of diagnostic procedures in CT Scan and Bone Densitometry
- Acquisition of advanced medical facilities
- Installation of close circuit TV (CCTV) surveillance system, centralized paging and audio system and standardized electrical system
- Conduct of PIP trainings and implementation of "Filipinism, Spiritual Strengthening and Quality Assurance Meeting"

### Impact of PIPs

- Increased revenue
- Improved patient care through better health services/facilities
- Compliant with DOH benchbook



#### Category:

Service-Small Enterprise

#### Contact Person:

Dr. Jaime A. Almora

#### Business Address:

Bulanao, Tabuk City, Kalinga

## Davao Adventist Hospital

### Business Activity

Private medical services

### Productivity Improvement Program

- Upgrading of hospital facilities and equipment, including acquisition of generator sets
- Upgrading of its Quality Management System
- Small Group Empowerment

### Impact of PIPs

- Increased revenue
- Higher salaries for workers and employees as percentage of net patient revenue
- Improved patient care through better health services/facilities
- Increased employee-satisfaction
- Increased patient-satisfaction
- Better and faster laboratory procedures
- ISO 9001:2008 certified
- Compliant with the applicable mandatory requirements, e.g. PhilHealth accredited as Center for Safety



#### Category:

Service-Medium Enterprise

#### Contact Person:

Nestor Molleda

#### Business Address:

Km. 7 Mc Arthur Highway, Bangkal, Davao City, Philippines

