

## PROGRAM SERVICES

### ADVOCACY

Dissemination of information on GP to create awareness

### TRAINING

Capability building on GP concepts, green values, GP methodology, tools, and techniques

### CONSULTING

Enterprise level assistance on GP problem-solving and adoption of GP technologies.

### PARTNERSHIP

Linkage with government agencies, non-government agencies and other GP related organizations/associations for expertise on GP methodologies and technologies and for other GP support systems.

## NWPC/DOLE GREEN PRODUCTIVITY PARTNER AGENCIES

Department of Agriculture  
 Department of Energy  
 Department of Environment and Natural Resources  
 Department of Health  
 Department of Interior and Local Government  
 Department of Science and Technology  
 Department of Trade and Industry  
 Department of Tourism  
 Development Academy of the Philippines  
 Metropolitan Manila Development Authority

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## GREEN PRODUCTIVITY (GP) PROGRAM

for Micro, Small & Medium Enterprises

green my enterprise  
 Green Productivity starts with ME



cleaner and safer workplace



healthy and productive workforce



competitive green enterprise



green jobs

## BACKGROUND

**Climate change** is the worst environmental problem facing all countries today, including the Philippines. Its ill-effects have also permeated the workplace. The increasing global awareness on the impact of climate change on employment and labor markets indicate that work, workplace, and workforce primarily bear the brunt of climate change.

To mitigate the effects of climate change on the labor market, the Department of Labor and Employment launched the Green Workplace Advocacy Program (GWAP) which focuses on creating awareness on green jobs and disseminating information on green practices in the workplace.

Alongside the GWAP platform, the NWPC launched "Green My Enterprise or Green ME Program" in November 2010 during the 2010 National Productivity Convention.

The Green My Enterprise, a training and consulting program is designed to revitalize existing productivity programs for MSMEs nationwide, by increasing awareness and understanding of GP concepts and measurements and encouraging MSMEs to implement GP tools and technologies (e.g. eco-audit program, 5S of good housekeeping, 3Rs, safety programs, and work improvements).

# GREEN PRODUCTIVITY STARTS WITH ME

## OBJECTIVE

To mainstream a culture of productivity and quality at the workplace vis-a-vis environmental protection thru application of environmentally sound manufacturing and service practices.

Adoption and practices of GP provides enterprises with a competitive advantage.

## PROGRAM CONCEPT

GP as a strategy for sustainable growth and environment protection recognizes the role of the individual.

It is based on this premise that the program tagline was coined:  
**"Green My Enterprise: Productivity Starts with ME."**

## PROGRAM COMPONENTS

### GREEN VALUES

"GP starts with one's self." The self has to value the environment. In the workplace, every worker, manager and owner should espouse the green values.

### GREEN TECHNIQUES

#### Waste Minimization



#### Resource Conservation



#### Pollution Control



#### Product Improvement



## EXPECTED GREEN OUTCOMES IN THE ENTERPRISE

### INCREASED EFFICIENCY

Maximized use of resources  
 Lower cost of production

### ENVIRONMENT QUALITY

Reduced greenhouse emission  
 Lower operational and environmental compliance costs

### SAFETY AND HEALTH

Reduced accidents, injuries and illnesses  
 Improved attendance and employee performance

### IMPROVED COMPETITIVENESS

Lower price / higher returns  
 Improved market access

